



## sponsor recognition & benefits

**full house**  
\$55k+

**raise the roof**  
\$25k+

**adopt-a-lot**  
\$15k+

**foundation**  
\$10k+

**blueprint**  
\$1k+

	full house \$55k+	raise the roof \$25k+	adopt-a-lot \$15k+	foundation \$10k+	blueprint \$1k+
Recognition on Habitat's sponsor page	link	link	link	link	listing
Volunteer days on jobsite	30	15	10	10	3
Photo of family	🏠	🏠	🏠	🏠	
Recognition in kick-off event	🏠	🏠	🏠	🏠	
Listing on sign in front of sponsored house	🏠	🏠	🏠	🏠	
Inclusion in press release	🏠	🏠			
Present key to homeowner at event	🏠	🏠			
Logo and link on Habitat's home page for one year	🏠				

### For all sponsorship levels

- Acknowledgement in Habitat's e-newsletter (14k+ distribution)
- Group photo from volunteer workday
- Listing on neighborhood sign
- Tagged social media post
- Permission to use Habitat logo
- Support, information and materials to aid in volunteer recruitment and preparation
- Habitat t-shirt for each volunteer

## We would love to chat with you!

Please contact Zoe Trout at 828-210-9363 or  
Beth Coakley at 828-407-4487.

## every partner

builds strength, stability,  
and self reliance.



*Serving Buncombe and Madison Counties*

With 1 in 6 households spending more than half their paycheck just to keep a roof over their heads, the demand for affordable, decent housing is higher than ever. Businesses large and small, faith communities, foundations, individuals, families, and various coalitions of like-minded people come together to build homes, communities, and hope.



## Why partner with Asheville Habitat?

1

**100% of your sponsorship goes toward our building program.**

All of your sponsorship goes towards costs associated with building new, affordable, energy-efficient homes.

2

**The community benefits from your generosity.**

Every homeowner mortgage payment is recycled back into Habitat's building program.

Annually, Habitat homeowners pay property taxes and invest in their communities.

3

**Your gift creates lasting health impacts.**

Habitat homeownership improves the health and well-being of hard-working, low-income residents, freeing up scarce resources for healthcare, medications, healthy food, quality childcare, higher education, and other basic needs.

The stable and healthy environment of a Habitat home improves chronic health conditions like asthma, enhances educational performance and opportunities, and empowers homeowners to age in place.