

every home

builds a
foundation
for success



Strategic Plan 2019-2021



Asheville Area
Habitat
for Humanity®

THE HISTORY

Since 1983, Asheville Area Habitat for Humanity has helped 500 families achieve safe, stable homes. Innovation has been essential. We opened one of the first ReStores and launched one of the first Home Repair programs. Each of these bold moves doubled the number of families we could serve.

Everyone deserves a place to call home, and everyone has a role in making this a reality for our neighbors. I'd love to discuss how *you* can help our community build a better future on the foundation of safe, stable and affordable housing. Contact me today and **be a part of our next bold move.**

Andy Barnett, Executive Director
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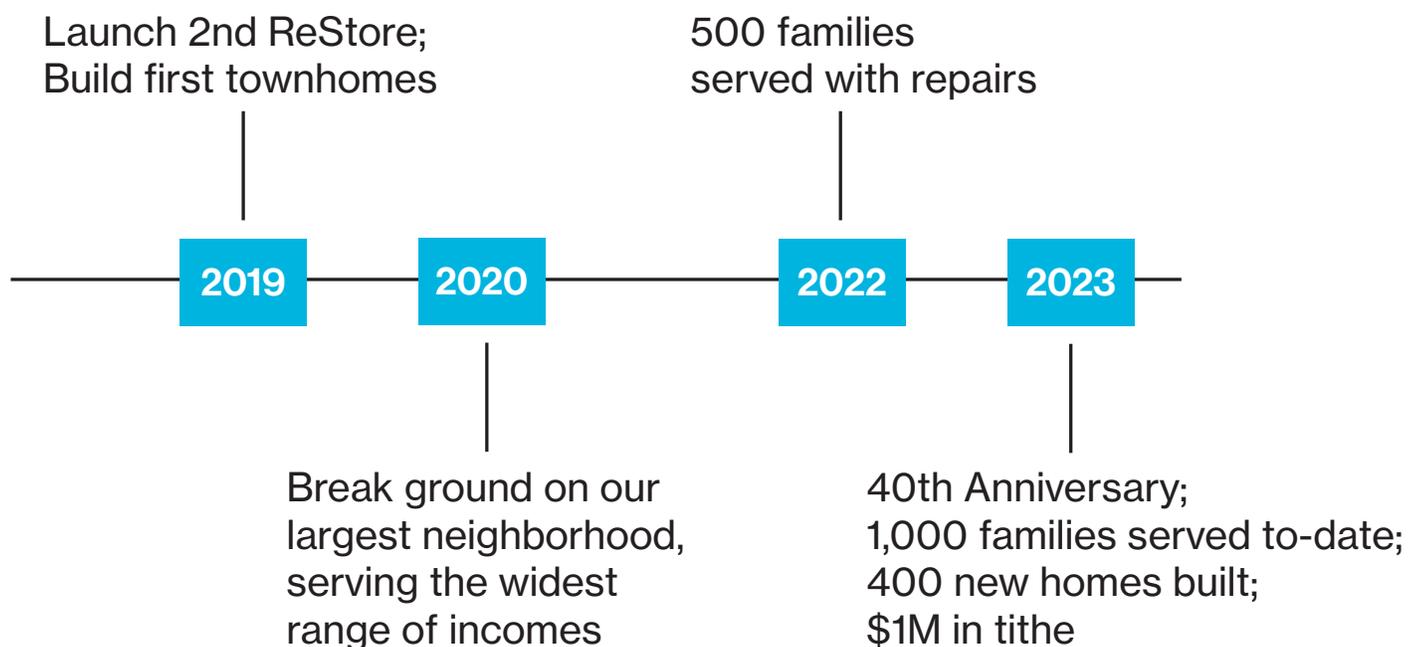
THE NEED

As the Asheville area prospers, many of our neighbors are being left behind. One in eight households pay more than half of their income for housing, leaving too little for other basic needs. The social, economic, and health impacts that result affect us all. It is time for the next bold move.

THE 10 YEAR VISION

In the next decade, Asheville Area Habitat for Humanity will empower **another 1,000 families** in the Asheville region to improve their housing and build strong, stable futures.

THE 5 YEAR GOALS





THE 3 YEAR PLAN (FY2019-2021)

**Preserve
affordable
housing**

- Serve 175 households through Home Repair
- Keep Habitat homes affordable beyond the first owner

**Expand
housing
choice**

- Serve at least 40 households with an affordable mortgage
- Build a mix of homes including 2-story townhomes
- Expand mortgage products to serve households with a wider range of incomes

**Serve
Buncombe
County and
beyond**

- Contribute \$170,000 to Habitat's work beyond our region
- Ensure that our entire region is served by high-quality Habitat programs

**Invest in
capacity and
collaboration**

- Open a 2nd ReStore to increase ReStore net by 20%
- Increase investment in capacity and infrastructure to provide high-impact services
- Raise \$9M from the community to fund the mission