

Community Engagement Committee Responsibilities

Objective

Articulate, outgoing individuals with the ability to inspire others will help educate the community about Asheville Area Habitat for Humanity by participating in speaking engagements, attending services with partner families, making presentations to interested groups, tabling at events, and distributing information/collateral throughout the community.

Schedule of Meetings

As a committee, there will not be a regular schedule of meetings. Most communication will be done electronically. Face-to-face meetings will be scheduled if/when they are needed and will include some or all committee members depending on the agenda.

Responsibilities

1. Be available (often on weekday evenings and weekends) to participate in outreach events.
2. Be well versed about Asheville Area Habitat and its many programs and services.
3. Be proactive about staying informed about the affiliate's work.
4. Be comfortable directing questions to a staff member if you are unsure of the answer.
5. Be willing to deliver collateral and post flyers throughout the community.
6. Assist in identifying opportunities to share the Habitat story.
7. Attend semi-annual education classes.
8. Make a point to capture email addresses and grow e-newsletter lists.
9. Submit a brief summary and suggested follow-up to the Outreach Coordinator.