Why Habitat?

100% of your sponsorship

goes toward our building program.

 When you designate your sponsorship to our construction program, 100% of your gift directly supports new house construction and the repair of existing homes.

The community benefits from your generosity.

- Homeowner mortgage payments annually generate more than \$750K in revenue and are recycled back into Habitat's building programs.
- Habitat spends \$3.3M annually in the local economy purchasing goods and services.
- Annually, Habitat homeowners and Asheville Area Habitat pay \$294K in property taxes.

Your gift has **generational impact.**

- Habitat homeownership fosters long-term financial stability. Through equity building, Habitat homeowners have the opportunity to plan and pay for higher education, retirement and other important fiscal goals.
- The stable and healthy environment of a Habitat home improves chronic health conditions like asthma, enhances educational performance, and fosters community.



Mission

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.

Vision

A world where everyone has a decent place to live.

Values

Collaboration
Opportunity
Dignity
Empowerment



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every one

deserves a decent place to live, and everyone can do something to make that possible for another family.



Asheville Area
Habitat for Humanity®

Building strength, stability, and self-reliance

RAISE THE ROOF SPONSOR

\$25,000 - \$54,999

• Link on Habitat's website & mention on Facebook page

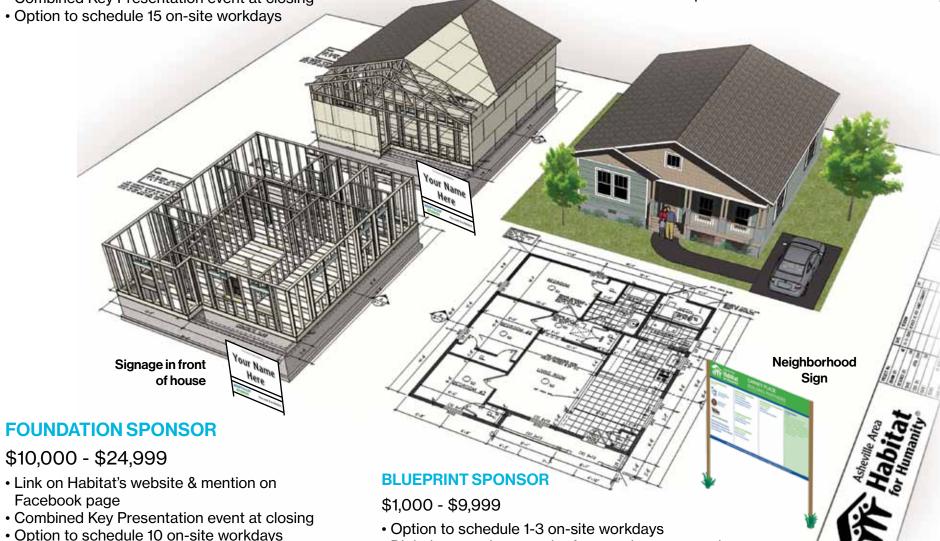
• Inclusion in Habitat-prepared press release related to the build

Combined Key Presentation event at closing



\$55,000 and up

- Logo and link on Habitat's website
- Logo and mention on AAHH's Facebook page
- Inclusion in Habitat-prepared press release related to the build
- Option for sole Key Presentation event at closing
- Option to schedule 30 on-site workdays



• Digital group photograph of your volunteers on site

and mention on Facebook page

Recognition for all Sponsorships

- Listing on "Neighborhood Sign"
- Acknowledgement in Habitat's Annual Report (online)
- Acknowledgement in Habitat's e-newsletter (distribution of 10,000+)
- Permission to publicize sponsorship with use of Habitat's logo and link to our website

Additional Recognition for Sponsorships \$10K and Up

- Participation in a kick-off event
- Listing on sign in front of the sponsored house
- Framed picture of the family in front of the house
- Donor listing on Habitat's website for one year

Volunteer Opportunities for all Sponsorships

- Volunteer group teambuilding workday(s)
- Habitat t-shirt for each volunteer
- Jobsite supervision and all necessary tools and materials provided
- Support, information and materials to aid in volunteer recruitment and preparation

Questions?

Please contact Beth Russo,
Development Officer, Individual and Corporate Giving,
at 828.407.4487 or
brusso@ashevillehabitat.org.